

LOVE ALL FEED ALL Bike-a-thon & Walk-a-thon



September 10, 2023
SPONSORSHIP PACKAGE





3rd ANNUAL CHARITY BIKE & WALK-A-THON

After two very successful, Bike-a-Thon's, Guru Nanak's Free Kitchen (GNFK) is pleased to invite you to be part of the 3rd Annual Charity Bike & Walk-a-Thon. Join us on Sept 10, 2023 for fun, exercise, and charity.

ABOUT GURU NANAK'S FREE KITCHEN

GNFK was founded in 2006 by like-minded individuals who wanted to make a positive difference to the residents of the Downtown East Side Vancouver (DTES). The organization, with the basic principle of Sikhism "Sarbat da Bhalla" (Well-being of all) established its motto "Love All Feed All" and started serving consistently to the population of the DTES as well as others in need throughout the Lower Mainland.

Since its inception, GNFK has provided over ONE MILLION free, hot, and nutritious vegetarian meals. Annually, GNFK has distributed hundreds of care packages, thousands of toys in children, free school supplies to shelters, for example, Aborgional Mother's Centre.

GNFK and its volunteers strive to help and support causes that are in the best interest of humanity, the organization continues to be a pillar of support within the communities that we live in.



OPPORTUNITY

GNFK's 3rd Annual Charity Bike and Walk-a-Thon will provide your organization with strategic means to market your company while making a difference. There will be ample opportunities for brand exposure.

INVITATION FOR YOUR SUPPORT

Your sponsorship support will help bring GNFK closer to the goal of raising in excess of \$150,000 during the Bike & Walk-a-Thon. Net proceeds will go towards our \$2 million Growing Together fundraising campaign. The goal of the campaign is to support the renovations and operations of our newly acquired permanent location - 245 East Hastings, Vancouver. We will grow our service to those in need by providing langhar (free meals) 7 days a week! By partnering with GNFK, you help make a transformative impact in the community.



GOALS

GNFK has launched a fundraiser, Growing Together, to raise \$2 Million to support the acquisition and renovations of a permanent space in Downtown Eastside – Vancouver (DTES). The plan for the permanent space is to operate 7 days a week and serve meals to the most vulnerable population of Lower Mainland on a daily basis.

All net proceeds from GNFK's 3rd Annual Charity Bike & Walk-a-Thon go to GNFK's Growing Together Building Fund where we will feed those who are hungry, 7 days a week.



SPONSORSHIP TIERS

GNFK is pleased to provide your business with a strategic means to market your company to a valuable demographic. During the Bike & Walk-a-Thon, you will be provided with ample opportunities for brand exposure and to connect with like minded and engaged members of our community. GNFK promises a broad range of sponsorship opportunities. Please see below for sponsorship tiers:

Sponsorship Opportunites									
Description	Platinum \$2,500 +	Gold \$1,000+	Silver \$500+	Pit Stop #1 Garry Point \$1,300	Pit Stop #2 Iona Park \$1,800	Breakfast \$800	Finish line lunch \$1,500	Printing Services \$900	In Kind Sponsors
Number of Sponsor Opportunites	3	5	10	1	1	1	1	1	unlimited
Logo on top tier of bike t-shirt and printed banner	✓	-	-	-	-	-	-	-	-
Logo on 2nd tier of bike t-shirt and printed banner	-	✓	-	-	-	-	✓	✓	-
Logo on 3rd tier of bike t-shirt and printed banner	-	-	✓	-	-	✓	-	-	-
Logo on website	✓	✓	✓	✓	✓	✓	✓	✓	-
Business name mentioned during media annoucments	✓	✓	-	-	-	-	✓	-	-
Recognition at the Finish Line	✓	✓	✓	✓	✓	✓	✓	✓	-
Recognition in the GNFK Newsletter	✓	-	-	-	-	-	-	-	-
Name of business mentioned on website	-	SPONSORSHIP PACKAGE 2023 GURU NANAK'S FREE KITCHEN PAGE 3							✓



SPONSORSHIP REGISTRATION

Sponsorship (Check the appropriate box):

Sponsorship Tier	Your Sponsorship Amount	
<input type="checkbox"/> Platinum	\$2,500+	_____
<input type="checkbox"/> Gold	\$1,000+	_____
<input type="checkbox"/> Silver	\$500+	_____
<input type="checkbox"/> Pit Stop #1	\$1,300	_____
<input type="checkbox"/> Pit Stop #2	\$1,800	_____
<input type="checkbox"/> Breakfast	\$800	_____
<input type="checkbox"/> Lunch	\$1,500	_____

Contact Name _____

Company _____

(As it should be listed on event materials)

Address _____

Phone _____

Email _____

Payment Method

- Cheque (Please make cheques payable to: Guru Nanak's Free Kitchen)
- Credit Card

Name as it appears on the card: _____

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EXP. MONTH/YEAR	CW

- Check the box to indicate that you have read and agree to the terms presented on the next page under **Sponsorship Agreement Details**. (*Required)

Please send the above form to:

Holly Mitton
 Event Coordinator
 T: 778.709.9917
 E: bikewalk@gnfk.org



SPONSORSHIP AGREEMENT

DEADLINE: Payment for sponsorships is due in full no later than July 31, 2023. Sponsorships are FINAL. There are no cancellations or refunds. Please return this signed form via email: bike@gnfk.org. All logos and social media handles are due no later than August 15, 2023 and must be provided .jpeg or .png high res format.

AGREEMENT: Sponsorship commitments are fully earned and non-refundable. No benefits other than those specifically stated in the sponsorship package are implied or promised. Guru Nanak's Free Kitchen Society (Registered Charity # 896568417RR0001) has the right to refuse sponsorship. If the tournament should be cancelled due to bad weather or unrideable conditions, there will not be a rain date and your sponsorship fee will be considered a donation.

"I, the undersigned, am an authorized representative of the above-named company and give Guru Nanak's Free Kitchen permission to use the company name in print and promotional materials as appropriate, based on the amount of the donation and agreement of benefits selected on the Sponsorship Registration Form."

NAME: _____

SIGNATURE: _____

DATE: _____

Check this box if you would like to *opt out* of receiving emails from GNFK.