

LOVE ALL FEED ALL Bike-a-thon & Walk-a-thon



July 14, 2024
SPONSORSHIP PACKAGE





JOIN US FOR THE 4th ANNUAL CHARITY BIKE & WALK-A-THON

After three very successful Bike-a-Thon's, Guru Nanak's Free Kitchen (GNFK) is pleased to invite you to be part of the 4th Annual Charity Bike & Walk-a-Thon. Join us on July 14, 2024 for fun, exercise, and to support a great cause.

ABOUT GNFK

Founded in 2006 by compassionate individuals driven to make a positive impact on the residents of the Downtown East Side Vancouver (DTES), GNFK embodies the Sikh principle of "Sarbat da Bhalla" (well-being of all). With the motto "Love All Feed All," the organization consistently serves the DTES population and those in need throughout the Lower Mainland.

OUR ACHIEVEMENTS

Since its inception, GNFK has provided over 1.1 MILLION free hot nutritious vegetarian meals. The overwhelming support from the community has resulted in a remarkably lengthy waitlist to sponsor a meal service downtown. Annually, GNFK also distributes thousands of toys and clothing items to those in need.

OUR MISSION

Our mission is to engage volunteers to deliver hope, dignity and service in an effort to support those in need. The organization continues to be a pillar of support within the communities we live in, upholding the values of compassion, service, and community welfare.

INVITATION FOR YOUR SUPPORT

The net proceeds from this year's Bike & Walk-a-Thon will directly contribute to the operations of our new permanent location opening in Spring 2024 in the Downtown Eastside at 245 E. Hastings St., Vancouver. This initiative seeks to enhance our services, allowing us to provide Langar (free meals) to those in need seven days a week. By supporting this event, your organization will play a pivotal role in making a transformative impact within the community. We look forward to the opportunity to work closely with you to create a sponsorship experience that not only aligns with your corporate objectives but also contributes to the well-being of those we serve. Thank you for considering this opportunity to join us in our mission to create positive change.



SPONSORSHIP TIERS

GNFK is pleased to provide your business with a strategic means to market your company to a valuable demographic. During the Bike & Walk-a-Thon, you will be provided with ample opportunities for brand exposure and to connect with like minded and engaged members of our community. GNFK promises a broad range of sponsorship opportunities. Please see below for sponsorship tiers:

Monetary Sponsorship Opportunites									
Description	Title Sponsor \$5000+	Platinum \$3,500 +	Gold \$2,500+	Silver \$1,500+	Pit Stop #1 Garry Point \$1,000	Pit Stop #2 Iona Park \$1,000	Gifts and Prizes \$500	Pit Stop #3 Pit Stop Ryall Park \$400	Pit Stop #4 Walkers Pit Stop \$300
Number of Sponsor Opportunites	1	3	5	10	1	1	1	1	1
Logo on top tier of bike t-shirt and printed banner	✓	-	-	-	-	-	-	-	-
Logo on 2nd tier of bike t-shirt and printed banner	-	✓	-	-	-	-	-	-	-
Logo on 3rd tier of bike t-shirt and printed banner	-	-	✓	✓	-	-	-	-	-
Logo on website	✓	✓	✓	✓	✓	✓	✓	✓	✓
Business name mentioned during media announcements	✓	✓	✓	-	-	-	-	-	-
Recognition at the Pit Stops					✓	✓		✓	✓
Recognition at the Finish Line	✓	✓	✓	✓	✓	✓	✓	✓	✓
Recognition in the GNFK Newsletter	✓	✓	✓	-	-	-	-	-	-
Social Media Recognition	✓	✓	✓	✓	✓	✓	✓	✓	✓

In-Kind Sponsorship Opportunities

Description	Gifts	Tents and Tables	Breakfast	Lunch	Photobooth	Pit Stop Snacks	Printing Services	Bike Give away
Number of Sponsor Opportunities	Multiple	1	S O L D	S O L D	S O L D	Multiple	S O L D	2
Logo on website	✓	✓	✓	✓	✓	✓	✓	✓
Recognition at the Finish Line	✓	✓	✓	✓	✓	✓	✓	✓





SPONSORSHIP REGISTRATION

Sponsorship (Check the appropriate box):

Sponsorship Tier	Your Sponsorship Amount	
<input type="checkbox"/> Title	\$5,000+	_____
<input type="checkbox"/> Platinum	\$3,500+	_____
<input type="checkbox"/> Gold	\$2,500+	_____
<input type="checkbox"/> Silver	\$1,500+	_____
<input type="checkbox"/> Pit Stop #1	\$1,000	_____
<input type="checkbox"/> Pit Stop #2	\$1,000	_____
<input type="checkbox"/> Gifts & Prizes	\$500	_____
<input type="checkbox"/> Pit Stop #3	\$400	_____
<input type="checkbox"/> Pit Stop #4	\$300	_____

Contact Name _____

Company _____

(As it should be listed on event materials)

Address _____

Phone _____

Email _____

Payment Method

- Cheque (Please make cheques payable to: Guru Nanak's Free Kitchen)
- Credit Card

Name as it appears on the card: _____

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EXP. MONTH/YEAR

CW

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- Check the box to indicate that you have read and agree to the terms presented on the next page under **Sponsorship Agreement Details**. (*Required)

Please send the above form to:

Holly Mitton
 Event Coordinator
 T: 778.709.9917
 E: bike@gnfk.org



SPONSORSHIP AGREEMENT

DEADLINE: Payment for sponsorships is due in full no later than June 15, 2024. Sponsorships are FINAL. There are no cancellations or refunds. Please return this signed form via email: bike@gnfk.org. All logos and social media handles are due no later than June 15, 2024 and must be provided .jpeg or .png high res format.

AGREEMENT: Sponsorship commitments are fully earned and non-refundable. No benefits other than those specifically stated in the sponsorship package are implied or promised. Guru Nanak's Free Kitchen Society (Registered Charity # 896568417RR0001) has the right to refuse sponsorship. If the tournament should be cancelled due to bad weather or unrideable conditions, there will not be a rain date and your sponsorship fee will be considered a donation.

"I, the undersigned, am an authorized representative of the above-named company and give Guru Nanak's Free Kitchen permission to use the company name in print and promotional materials as appropriate, based on the amount of the donation and agreement of benefits selected on the Sponsorship Registration Form."

NAME: _____

SIGNATURE: _____

DATE: _____

Check this box if you would like to *opt out* of receiving emails from GNFK.