



Title Sponsor

**4th ANNUAL
GURU NANAK'S FREE KITCHEN
CHARITY GOLF TOURNAMENT**

Mayfair Lakes Golf & Country Club, Richmond BC

Friday, August 23rd, 2024

SPONSORSHIP PACKAGE



JOIN US FOR THE 4TH ANNUAL GNFK CHARITY GOLF TOURNAMENT!

After three incredibly successful and sold-out golf tournaments, Guru Nanak's Free Kitchen (GNFK) is delighted to extend an invitation for your participation in the 4th Annual Charity Golf Tournament. Mark your calendar for Friday, August 23rd, as we come together for a day of exciting golf and community impact.

ABOUT GNFK

Founded in 2006 by compassionate individuals driven to make a positive impact on the impoverished residents of the Downtown East Side Vancouver (DTES), GNFK embodies the Sikh principle of "Sarbat da Bhalla" (well-being of all). With the motto "Love All Feed All," the organization consistently serves the DTES population and those in need throughout the Lower Mainland.

OUR ACHIEVEMENTS

Since its inception, GNFK has provided over 1.1 MILLION free hot nutritious vegetarian meals. The overwhelming support from the community has resulted in a remarkably lengthy waitlist to sponsor a meal service downtown. Annually, GNFK also distributes thousands of toys and clothing items to those in need.

OUR MISSION

GNFK and its dedicated volunteers remain committed to supporting causes that benefit humanity. The organization continues to be a pillar of support within the communities we live in, upholding the values of compassion, service, and community welfare.

INVITATION FOR YOUR SUPPORT

We extend a warm invitation to your esteemed organization to be a part of GNFK's 4th Annual Charity Golf Tournament, offering a unique and strategic opportunity for your company to make a positive impact while gaining valuable exposure.

This event promises numerous avenues for brand visibility through both Playing and Non-Playing Sponsorships. Whether you choose to actively participate in the tournament or opt for a non-playing sponsorship, you will have the chance to connect and showcase your company alongside fellow golfers and attendees.

Our dedicated team is eager to collaborate with you in tailoring a sponsorship package that aligns seamlessly with your goals and budget, ensuring a meaningful and targeted promotional experience.

In 2023, the 3rd Annual GNFK Charity Golf Tournament successfully raised \$150,000, contributing significantly to GNFK's overall fundraising target of \$2 million for the Growing Together campaign. With your invaluable support, our aim is to surpass the previous fundraising achievement and exceed \$150,000 during this year's event.

The net proceeds from this year's tournament will directly contribute to the operations of our new permanent location opening in Spring 2024 in the Downtown Eastside at 245 E. Hastings St., Vancouver. This initiative seeks to enhance our services, allowing us to provide Langar (free meals) to those in need seven days a week.

By supporting this event, your organization will play a pivotal role in making a transformative impact within the community. We look forward to the opportunity to work closely with you to create a sponsorship experience that not only aligns with your corporate objectives but also contributes to the well-being of those we serve.

Thank you for considering this opportunity to join us in our mission to create positive change.



SPONSORSHIP TIERS

GNFK is pleased to provide your business with a strategic means to market your company to a valuable demographic. During the tournament, you will be provided with ample opportunities for brand exposure and to connect with like minded and engaged members of our community. GNFK promises a broad range of sponsorship opportunities for both playing and non-playing sponsors. Please see below for sponsorship tiers:



PLAYING SPONSORS

Description	Title	Platinum	Gold	Silver	Bronze	Dinner Co-Sponsor	Lunch
	\$20,000	\$15,000	\$12,000	\$10,000	\$8,000	\$5,500	\$5,500
Golf registration, shared power cart and dinner	8 Golfers	4 Golfers	4 Golfers	4 Golfers	2 Golfers	2 Golfers	2 Golfers
Dedicated space during registration for golfer meet & greet	✓	-	-	-	-	-	-
Podium and present awards at the reception	✓	✓	-	-	-	-	-
Tent cards with logo at each dinner table	✓	✓	-	-	-	-	-
Signage w/ logo at tee box	-	✓	✓	✓	✓	-	-
Logo on media screen at the reception	✓	✓	✓	✓	✓	-	-
Signage with company logo prominently displayed at the golf course	✓	✓	✓	✓	✓	✓	✓
Recognition at the reception	✓	✓	✓	✓	✓	✓	✓
Additional tickets to dinner	4	2	2	-	-	-	-

NON-PLAYING SPONSORS

Description	Golfer Gift Bags	On Course Hole Activation	Door Prizes & Awards	Hole in One	Printing Services	Putting Contest	Beverage Cart	Competition Hole (LD/KP)
	\$1,500	\$1200	\$1,200	\$1,000	\$1,000	\$750	\$500	\$500
Number of Opportunities	1	7	3	1	1	1	1	4
Display Signage	✓	✓	✓	✓	✓	✓	✓	✓
Tickets to Dinner	2	2	2	2	2	2	-	-

In addition to associating your brand with one of the unique sponsorship tiers described above, we will offer additional targeted promotional benefits including:

- Recognition in event materials, promotions and signage
- Social media recognition before, during and after the tournament
- Networking at the event and showcasing your business or product with all golfers and attendees
- Customized messages to communicate with golfers as to what your company offers
- Opportunity to provide gift packages with your company swag to all the players

Please email golf@gnfk.org for any sponsorship questions.





SPONSORSHIP REGISTRATION

Sponsorship (Check the appropriate box):

Playing

___ Title	\$20,000
___ Platinum	\$15,000
___ Gold	\$12,000
___ Silver	\$10,000
___ Bronze	\$8,000
___ Dinner	\$5,500
___ Lunch	\$5,500

Non Playing

___ Golfer Gift Bags	\$1,500
___ On Course Hole Activation	\$1,200
___ Door Prizes & Awards	\$1,200
___ Hole in One	\$1,000
___ Printing Services	\$1,000
___ Putting Contest	\$750
___ Beverage Cart	\$500
___ Competition Hole (LD/KP)	\$500

Contact Name _____

Company _____

(As it should be listed on event materials)

Address _____

Phone _____

Email _____

Payment Method

Cheque (Please make cheques payable to: Guru Nanak's Free Kitchen)

Credit Card

Name as it appears on the card: _____

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EXP. MONTH/YEAR

CVV

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Check the box to indicate that you have read and agree to the terms presented on the next page under Sponsorship Agreement Details (required)

Please send the above form to:

Balbir Hundle
 Tournament Coordinator
 T: 604.837.1067
 E: golf@gnfk.org



SPONSORSHIP AGREEMENT

DEADLINE: Payment for sponsorships is due in full no later than Friday, June 28th. Sponsorships are FINAL. There are no cancellations or refunds. Please return this signed form via email: golf@gnfk.org. All logos are due no later than Friday, June 28th and must be provided .jpeg or .png high resolution format.

AGREEMENT: Sponsorship commitments are fully earned and non-refundable. No benefits other than those specifically stated in the sponsorship package are implied or promised. Guru Nanak's Free Kitchen Society (Registered Charity # 807569728RR0001) has the right to refuse sponsorship. If the tournament should be cancelled due to bad weather or unplayable conditions, there will not be a rain date and your sponsorship fee will be considered a donation.

"I, the undersigned, am an authorized representative of the above-named company and give Guru Nanak's Free Kitchen permission to use the company name in print and promotional materials as appropriate, based on the amount of the donation and agreement of benefits selected on the Sponsorship Registration Form."

NAME: _____

SIGNATURE: _____

DATE: _____

Check this box if you would like to opt out of receiving emails from GNFK.