

Title Sponsor



5TH ANNUAL GURU NANAK'S FREE KITCHEN CHARITY GOLF TOURNAMENT

**Friday, July 4th, 2025
Mayfair Lakes Golf & Country Club**

SPONSORSHIP PACKAGE



JOIN US FOR THE 5TH ANNUAL GNFK CHARITY GOLF TOURNAMENT!

After four incredibly successful and sold-out golf tournaments, Guru Nanak's Free Kitchen (GNFK) is delighted to extend an invitation for your participation in the 5th Annual Charity Golf Tournament. Mark your calendar for Friday, July 4th, as we come together for a day of exciting golf and community impact.

ABOUT GNFK

Founded in 2006 by compassionate individuals driven to make a positive impact on the impoverished residents of the Downtown East Side Vancouver (DTES), GNFK embodies the Sikh principle of "Sarbhath da Bhalla" (well-being of all). With the motto "Love All Feed All," the organization consistently serves the DTES population and those in need throughout the Lower Mainland.

OUR ACHIEVEMENTS

Since its inception, GNFK has provided over 1.1 MILLION free hot nutritious vegetarian meals. The overwhelming support from the community has resulted in a remarkably lengthy waitlist to sponsor a meal service downtown. Annually, GNFK also distributes thousands of toys and clothing items to those in need.

OUR MISSION

GNFK and its dedicated volunteers remain committed to supporting causes that benefit humanity. The organization continues to be a pillar of support within the communities we live in, upholding the values of compassion, service, and community welfare.

INVITATION FOR YOUR SUPPORT

We extend a warm invitation to your esteemed organization to be a part of GNFK's 5th Annual Charity Golf Tournament, offering a unique and strategic opportunity for your company to make a positive impact while gaining valuable exposure.

This event promises numerous avenues for brand visibility through both Playing and Non-Playing Sponsorships. Whether you choose to actively participate in the tournament or opt for a non-playing sponsorship, you will have the chance to connect and showcase your company alongside fellow golfers and attendees.

Our dedicated team is eager to collaborate with you in tailoring a sponsorship package that aligns seamlessly with your goals and budget, ensuring a meaningful and targeted promotional experience.

In 2024, the 4th Annual GNFK Charity Golf Tournament successfully raised \$127,500. With your invaluable support, our aim is to surpass the previous fundraising achievement. The net proceeds from this year's tournament will directly contribute to the operations of our new permanent location opening in April 2025 in the Downtown Eastside at 245 E. Hastings St., Vancouver. This initiative seeks to enhance our services, allowing us to provide Langar (free meals) to those in need seven days a week.

By supporting this event, your organization will play a pivotal role in making a transformative impact within the community. We look forward to the opportunity to work closely with you to create a sponsorship experience that not only aligns with your corporate objectives but also contributes to the well-being of those we serve.

Thank you for considering this opportunity to join us in our mission to create positive change.



SPONSORSHIP TIERS

GNFK is pleased to provide your business with a strategic means to market your company to a valuable demographic. During the tournament, you will be provided with ample opportunities for brand exposure and to connect with like minded and engaged members of our community. GNFK promises a broad range of sponsorship opportunities for both playing and non-playing sponsors. Please see below for sponsorship tiers:



PLAYING SPONSORS

Description	Title	Platinum	Gold	Silver	Bronze	Dinner Co-Sponsor	Lunch
	\$20,000	\$15,000	\$12,000	\$10,000	\$8,000	\$5,500	\$5,500
Golf registration, shared power cart and dinner	8 Golfers	4 Golfers	4 Golfers	4 Golfers	2 Golfers	2 Golfers	2 Golfers
Dedicated space during registration for golfer meet & greet	✓	-	-	-	-	-	-
Podium and present awards at the reception	✓	✓	-	-	-	-	-
Tent cards with logo at each dinner table	✓	✓	-	-	-	-	-
Signage w/ logo at tee box	-	✓	✓	✓	✓	-	-
Logo on media screen at the reception	✓	✓	✓	✓	✓	-	-
Signage with company logo prominently displayed at the golf course	✓	✓	✓	✓	✓	✓	✓
Recognition at the reception	✓	✓	✓	✓	✓	✓	✓
Additional tickets to dinner	4	2	2	-	-	-	-

NON-PLAYING SPONSORS

Description	Golfer Gift Bags	On Course Hole Activation	Door Prizes & Awards	Hole in One	Printing Services	Putting Contest	Beverage Cart	Competition Hole (LD/KP)
	\$1,500	\$1,200	\$1,200	\$1,000	\$1,000	\$750	\$500	\$500
Number of Opportunities	1	7	3	1	1	1	1	4
Display Signage	✓	✓	✓	✓	✓	✓	✓	✓
Tickets to Dinner	2	2	2	2	2	2	-	-

In addition to associating your brand with one of the unique sponsorship tiers described above, we will offer additional targeted promotional benefits including:

- Recognition in event materials, promotions and signage Social media recognition before, during and after the tournament
- Networking at the event and showcasing your business or product with all golfers and attendees
- Customized messages to communicate with golfers as to what your company offers
- Opportunity to provide gift packages with your company swag to all the players

Please email golf@gnfk.org for any sponsorship questions.

