



**Love All Feed All**

**Bike-a-thon & Walk-a-thon**

SPONSORSHIP  
PACKAGE 2026



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**Raise 100K**  
to feed 100K





## About GNFK

Guru Nanak's Free Kitchen (GNFK) was founded in 2006 by a group of compassionate individuals committed to uplifting the lives of residents in Vancouver's Downtown Eastside (DTES) and across the Lower Mainland. Rooted in the Sikh principle of Sarbhat da Bhalla, the well-being of all, GNFK's guiding motto is "Love All, Feed All."

In that first year, about 10,000 meals were shared with the community. What started as a small act of seva has now grown into a 700+ volunteer-led organization, continuing to serve the DTES and beyond with dignity and compassion. We have now opened a dedicated kitchen space in the DTES, creating a permanent foundation to expand our impact.

Today, from serving 10,000 meals in our first year to over 50,000 meals annually, we are working towards 100,000 meals each year reaching more individuals and supporting more lives with care and consistency.

## Our Impact

Since its inception, GNFK has served over 1.2 million hot vegetarian meals to individuals and families facing hunger across Metro Vancouver. Our programs are powered entirely by volunteers and driven by compassion and dignity. GNFK also distributes thousands of toys, clothing items, and hygiene kits annually, supporting unhoused neighbours, children, seniors, and families experiencing hardship. From daily nourishment to disaster response, GNFK is a trusted, responsive presence in the community—one that continues to grow thanks to people like you.







## Our Mission

Our mission is to engage volunteers to deliver hope, dignity, and service to those in need. As a proudly volunteer-led organization, GNFK continues to uphold the values of compassion, inclusion, and service. With every step and every pedal stroke, we ride together—toward a stronger, more caring community.

## Join us!

Following the incredible success of our past events, Guru Nanak's Free Kitchen (GNFK) is proud to host the 6th Annual Charity Bike & Walk-a-Thon on **Sunday, September 20, 2026**. Join us for a day of fun, fitness, and purpose—as we come together to ride, walk, and raise funds to serve those in need across Metro Vancouver.

# Let's Raise 100K to feed 100K

This work is inspired by the teachings of Guru Nanak:  
**"Seva karat hoi nihkami, tis ko hot parapat swami."**  
One who serves selflessly, without desire, realizes the Divine.

By joining the GNFK Bike & Walk A Thon on Sunday, September 20, 2026, you are not just attending an event you are becoming part of something bigger. Every step you take and every dollar you raise helps us continue showing up for those who need it most.

Together, we continue turning compassion into action  
Walk in Seva. Ride With Purpose.



**Join us, or  
donate here**



# An Invitation to Make A Lasting Difference

The net proceeds from the 6th Annual GNFK Charity Bike & Walk-a-Thon will be directed where they are needed most.



## YOUR SPONSORSHIP

The net proceeds from the 6th Annual GNFK Charity Bike & Walk-a-Thon will be directed where they are needed most— hot vegetarian meals, hygiene kits, warm clothing, and emergency relief for people facing hunger and hardship across Metro Vancouver. Your sponsorship ensures that Guru Nanak's Free Kitchen can respond swiftly and compassionately as needs arise.

Last year alone, GNFK:

- **Served tens of thousands of nutritious meals in Downtown Eastside and surrounding communities.**
- **Mobilized emergency funds and volunteers to support the Filipino community after the tragic Lapu-Lapu Day attack, demonstrating our commitment to stand with neighbours in times of crisis.**

By partnering with us, your organization becomes a catalyst for dignity, nourishment, and hope, meeting immediate needs and reinforcing the fabric of our community.

We welcome the opportunity to tailor a sponsorship package that aligns with your corporate values while delivering a visible, meaningful impact.

Thank you for considering this opportunity to make a lasting difference. Together, we can ensure that no one is left hungry or unsupported.



# SPONSORSHIP LEVELS

| Monetary Sponsorship Opportunities  | Sponsorship Amount | No. of Sponsorship Opportunities |
|-------------------------------------|--------------------|----------------------------------|
| Title Sponsor                       | \$10,000           | 1                                |
| Matching Gift Sponsor               | \$5,000            | 1                                |
| Starting Line Sponsor               | \$4,000            | 1                                |
| Finish Line Sponsor                 | \$4,000            | 1                                |
| Steveston Pit Stop Sponsor          | \$2,000            | 1                                |
| Thompson's Landing Pit Stop Sponsor | \$2,000            | 1                                |
| Iona Park Spit Stop Sponsor         | \$1,500            | 1                                |
| Community Partner                   | \$1,500            | <b>MULTIPLE</b>                  |

| In Kind Sponsorships | No. of Sponsorship Opportunities |
|----------------------|----------------------------------|
| AV or Tech           | 1                                |
| Bike Giveaway        | 1                                |
| Food - Breakfast     | <b>MULTIPLE</b>                  |
| Food - Lunch         | <b>MULTIPLE</b>                  |
| Food - Snacks        | <b>MULTIPLE</b>                  |
| Gifts                | <b>MULTIPLE</b>                  |
| Photography & Video  | <b>MULTIPLE</b>                  |
| Printing             | 1                                |
| Swag Bags            | 1                                |
| Tents & Tables       | 1                                |

**Join us and**  
help feed 100K

Surinder Sahdra | GNFK Bike-a-Thon 2025 | +1 (778) 889-1887 |  
bike@gnfk.org





## Sponsorship Benefits & Recognition

GNFK is proud to offer your organization a meaningful platform to demonstrate your values, increase brand visibility, and connect with a purpose-driven audience.

### All Sponsors Receive:

- Logo placement on the event webpage and select promotional materials
- Recognition across GNFK's social media and e-mail campaigns
- Verbal acknowledgement during the event
- Opportunity to engage directly with riders, walkers, and volunteers
- Recognition in the GNFK Newsletter

## Exclusive Benefits & Recognition

### Title Sponsor - \$10,000 +

Naming rights: "Presented by [Sponsor Name]" + speaking opportunity + largest logo on materials

### Matching Gift Sponsor - \$5,000

Inspire giving - your brand powers a matching donation campaign across all platforms.



### Starting Line Sponsor - \$4,000

Branded arch/banner where all participants begin their journey + pre-ride photo opportunities

### Finish Line Sponsor - \$4,000

Logo placement at the most celebrated and photographed moment of the day + on-stage recognition

### Pit Stop Partners (3 Available)

Brand a rest/snack station, set up a tent or table, and distribute branded refreshments or giveaways.

Steveston Pit Stop - Visited by 60K and 100K Riders

Iona Park Pit Stop - Visited by 100K Riders

Thompson Landing Park - Visited by all riders and walkers

### Community Sponsor - \$1,500 (Multiple Available)

Support at any level starting at \$1,500; receive recognition online and onsite for helping fuel community care

**Together,**  
We Make It  
Possible



# Sponsorship Agreement



**DEADLINE:** Payment for sponsorships is due in full no later than August 30, 2026. Sponsorships are FINAL. There are no cancellations or refunds.

Please return this signed form via email: [bike@gnfk.org](mailto:bike@gnfk.org).

All logos and social media handles are due no later than Aug 15, 2026 and must be provided in .jpeg or .png high-res format.

**AGREEMENT:** Sponsorship commitments are fully earned and non-refundable.

No benefits other than those specifically stated in the sponsorship package are implied or promised.

Guru Nanak's Free Kitchen Society (Registered Charity # 896568417RR0001) has the right to refuse sponsorship.

\*

If the event should be cancelled due to bad weather or unrideable conditions, there will not be a rain date and your sponsorship fee will be considered a donation.

**"I, the undersigned, am an authorized representative of the above-named company and give Guru Nanak's Free Kitchen permission to use the company name in print and promotional materials as appropriate, based on the amount of the donation and agreement of benefits selected on the Sponsorship Registration Form."**

Name:

Date:

Signature:

Check this box if you would like to opt out of receiving emails from GNFK.

☐

# Sponsorship Contract

**Sponsorship Level:** \_\_\_\_\_

**Sponsorship Name:** \_\_\_\_\_  
(Please print your name as you would like it to appear on your registration)

**Address:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**To ensure maximum exposure, please email your corporate logo to Surinder at [bike@gnfk.org](mailto:bike@gnfk.org)**

Cheque Payment of \$\_\_\_\_\_ is enclosed/to follow

Please make cheques payable to: Guru Nanak's Free Kitchen

Credit Card Payment of \$\_\_\_\_\_ ☐ Visa ☐ MC ☐ AMEX

Expiry\_\_\_\_\_ Signature\_\_\_\_\_

Card Number:

Card Holder's Name

☐ Check this box to indicate you have read and agree to the terms presented on the previous page under Sponsorship Agreement Details (\*Required)

Please send the filled form to the below contact.





**Thank you for your Support!**

in helping us raise  
\$100K to feed 100K

