LOVE ALL FEED ALL
Bike-a-thon & Walk-a-thon

Guru Nanak's FREE KITCHEN

LOVE ALL, FEED ALL

GNFK BIKE-A-THON SPONSORSHIP PACKAGE 2025

September 14, 2025
Greater Vancouver Area

Guru Nanak's
LOVE ALL FEED ALL
FREE KITCHEN

JOIN US FOR THE 5th ANNUAL CHARITY BIKE & WALK-A-THON

Following the incredible success of our past events, Guru Nanak's Free Kitchen (GNFK) is proud to host the 5th Annual Charity Bike & Walk-a-Thon on Sunday, September 14, 2025.

Join us for a day of fun, fitness, and purpose—as we come together to ride, walk, and raise funds to serve those in need across Metro Vancouver.

ABOUT GNFK

Founded in 2006, GNFK was born out of the Sikh principle of "Sarbhat da Bhalla"—the well-being of all. What began as a small grassroots effort to feed the hungry in Vancouver's Downtown Eastside has become a symbol of hope and action across the Lower Mainland.

With our motto "Love All, Feed All," GNFK continues to serve those in need, regardless of background, race, religion, or status.

OUR IMPACT

Since its inception, GNFK has served over 1.2 million hot vegetarian meals to individuals and families facing hunger across Metro Vancouver. Our programs are powered entirely by volunteers and driven by compassion and dignity.

GNFK also distributes thousands of toys, clothing items, and hygiene kits annually, supporting unhoused neighbours, children, seniors, and families experiencing hardship.

From daily nourishment to disaster response, GNFK is a trusted, responsive presence in the community—one that continues to grow thanks to people like you.

OUR MISSION

Our mission is to engage volunteers to deliver hope, dignity, and service to those in need.

As a proudly volunteer-led organization, GNFK continues to uphold the values of compassion, inclusion, and service. With every step and every pedal stroke, we ride together—toward a stronger, more caring community.

AN INVITATION TO MAKE A LASTING DIFFERENCE

The net proceeds from the 5th Annual GNFK Charity Bike & Walk-a-Thon will be directed where they are needed most— hot vegetarian meals, hygiene kits, warm clothing, and emergency relief for people facing hunger and hardship across Metro Vancouver.

Your sponsorship ensures that Guru Nanak's Free Kitchen can respond swiftly and compassionately as needs arise. This year alone, GNFK:

- **Served tens of thousands of nutritious meals in the Downtown Eastside and surrounding communities.**
- **Mobilized emergency funds and volunteers to support the Filipino community after the tragic Lapu-Lapu Day attack, demonstrating our commitment to stand with all neighbors in times of crisis.**

By partnering with us, your organization becomes a catalyst for dignity, nourishment, and hope, meeting immediate needs and reinforcing the fabric of our community.

We welcome the opportunity to tailor a sponsorship package that aligns with your corporate values while delivering a visible, meaningful impact.

Thank you for considering this opportunity to make a lasting difference. Together, we can ensure that no one is left hungry or unsupported.

SPONSORSHIP OPPORTUNITIES

CASH SPONSORSHIP OPPORTUNITIES

Exclusive Sponsorship Level	Per Year Commitment	No. of Sponsor Opportunities
Title Sponsor	$ 20,000	1
Start Line Sponsor	$8,000	1
Finish Line Sponsor	$8,000	1
Volunteer Zone Sponsor	$5,000	1
Matching Gift Sponsor	$5,000	1
Photobooth Sponsor	$1,500	1
Hydration Partner	$1,500	1

MULTIPLE SPONSORSHIP OPTIONS

Sponsorship Level	Per Year commitment	No. of Sponsor Opportunities
Pit Stop Partner	$3,500	4
Ride for a Cause Sponsor	$2,500	5
Swag Bag Sponsor	$1,500	5
Community Partner	$1,500	MULTIPLE

IN-KIND SPONSORSHIP OPTIONS

Sponsorship Level	No. of Sponsor Opportunities
Food (Breakfast AND Lunch)	2
Printing	1
Tents & Tables	MULTIPLE
AV / Tech	1
Snacks	MULTIPLE
Gifts	MULTIPLE

Join us! For more information, please contact:

Puneet Dhillon ਪੁਨਿਤ ਢਿਲ੍ਲੋਂ, ਪੁਨੀਤ ਢਿੱਲੋਂ | Event Coordinator, GNFK Bike-a-Thon 2025 | 604.417.0555 | bike@gnfk.org

SPONSOR BENEFITS & RECOGNITION

GNFK is proud to offer your organization a meaningful platform to demonstrate your values, increase brand visibility, and connect with a purpose-driven audience.

All sponsors receive:

- Logo placement on the event webpage and select promotional materials
- Recognition across GNFK's social media and email campaign
- Verbal acknowledgment during the event
- Opportunity to engage directly with riders, walkers, and volunteers
- Charitable tax receipt (as applicable)
- Recognition in the GNFK Newsletter

🔶 Exclusive Benefits & Recognition (One sponsor per category)

- **Title Sponsor – $20,000+**

Naming rights: "Presented by [Sponsor Name]" + speaking opportunity + largest logo on all materials

- **Start Line Sponsor – $8,000**

Branded arch/banner where all participants begin their journey + pre-ride photo opportunities

- **Finish Line Sponsor – $8,000**

Logo placement at the most celebrated and photographed moment of the day + on-stage recognition

- **Volunteer Zone Sponsor – $5,000**

Logo on volunteer t-shirts or lanyards, signage in the volunteer area, and a dedicated social media spotlight

- **Matching Gift Sponsor - $5,000**

Inspire giving—your brand powers a matching donation campaign across all platforms

- **Photobooth Sponsor - $1,500**

Branded selfie station with event-themed backdrop and sponsor hashtag on all shared images

- **Hydration Partner - $1,500**

Your logo on water stations or reusable bottles at key points on the route

🔁 Multiple Sponsor Opportunities (Available to multiple sponsors)

- **Pit Stop Partner – $3,500 each (4 available)**

Brand a rest/snack station, set up a tent or table, and distribute branded refreshments or giveaways

- **"Ride for a Cause" Corporate Team Sponsor - $2,500 each (5 available)**

Sponsor a team of employees or community riders + recognition in event-day signage and digital outreach

- **Swag Bag Sponsor - $1,500 each (5 available)**

Logo on reusable participant bags + opportunity to include branded items (e.g., snacks, sanitizer, sunglasses)

- **Community Sponsor - $1,500 each (multiple available)**

Support at any level starting at $1500; receive recognition online and onsite for helping fuel community care

SPONSORSHIP CONTRACT

SPONSORSHIP LEVEL: _____

☐ 3 Year Commitment ☐ 1 Year Commitment

SPONSORSHIP NAME: _____

(Please print your name as you wish it to appear in all recognition)

ADDRESS: _____

TELEPHONE: _____ **FAX:** _____

CONTACT PERSON: _____ **EMAIL:** _____

To ensure maximum exposure, please email your corporate logo to Puneet at bike@gnfk.org

☐ Cheque Payment of $ _____ is enclosed / to follow

Please make cheques payable to: Guru Nanak's Free Kitchen

☐ Credit Card Payment of $ _____ ☐ Visa ☐ Mastercard ☐ Amex

Expiry _____ Signature _____

Card Number: _____

Card Holder's Name: _____

☐ Check the box to indicate that you have read and agree to the terms presented on the next page under Sponsorship Agreement Details. (*Required)

Please send the filled form to the below contact and for more information, please contact :

Puneet Dhillon ਪੁਨਿਤ ਢਿਲ੍ਲੋਂ, ਪੁਨੀਤ ਢਿੱਲੋਂ | Event Coordinator, GNFK Bike-a-Thon 2025 | 604.417.0555 | bike@gnfk.org

SPONSORSHIP AGREEMENT

- DEADLINE: Payment for sponsorships is due in full no later than August 30, 2025
- Sponsorships are FINAL. There are no cancellations or refunds.
- Please return this signed form via email: bike@gnfk.org.
- All logos and social media handles are due no later than Aug 15, 2025 and must be provided in .jpeg or .pnp high-res format.
- AGREEMENT: Sponsorship commitments are fully earned and non-refundable.
- No benefits other than those specifically stated in the sponsorship package are implied or promised.
- Guru Nanak's Free Kitchen Society (Registered Charity # 896568417RR0001) has the right to refuse sponsorship.
- If the tournament should be cancelled due to bad weather or unrideable conditions, there will not be a rain date and your sponsorship fee will be considered a donation.

"I, the undersigned, am an authorized representative of the above-named company and give Guru Nanak's Free Kitchen permission to use the company name in print and promotional materials as appropriate, based on the amount of the donation and agreement of benefits selected on the Sponsorship Registration Form."

NAME: _____

SIGNATURE: _____

DATE: _____

☐ Check this box if you would like to opt out of receiving emails from GNFK.